



PRINCES RISBOROUGH TOWN COUNCIL



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MINUTES OF THE PUBLIC RELATIONS COMMITTEE HELD ON
TUESDAY 16th APRIL 2019 AT 7:00PM
IN THE PRINCES CENTRE, CLIFFORD ROAD, PRINCES RISBOROUGH.

PRESENT

Cllr David Knights – Chairman
Cllr Matthew Walsh, Cllr Lee Byrne, Cllr Nathan Davis, Cllr Tapashya Murali, Cllr Ian Pearce and I
McLauchlan

In attendance

Clerk to the Council – Susanne Griffiths
Projects & Communications Assistant – Annabelle Denbury
No members of the public were in attendance.

1. RECEIVE, NOTE AND AGREE APOLOGIES FOR ABSENCE

Apologies were received from Cllr John Coombs & Cllr Ian Pearce who were on holiday & Cllr Ball who had work commitments.

2. MINUTES

RESOLVED: To agree the minutes of the PR Committee meeting held on the 15th January 2019 be signed as a true record.

3. DECLARATIONS OF INTEREST

Members were asked to declare any pecuniary or non-pecuniary declarations of interest and the nature of that interest which they may have in any of the items under consideration at this meeting.
None were declared.

4. CORRESPONDENCE

An email has been received from the Market House contractor regarding their website
The Market House contractor is in the process of developing a new website and would like permission to feature the Market House and asks for a piece on the Market House from the Town Council.
Cllr Matthew Walsh proposed that the office draft a response and supply a recommendation. All present agreed. **KP/AD**

An email has been received from Churchill Retirement Living regarding their gardens
Churchill Retirement Living invited a local school and Community Wildlife Officers to help make their gardens wildlife friendly and would like to send the Town Council an article about the project to publish on the Town Council website.
All present agreed to decline this request. **KP/AD**

An email has been received from London Luton Airport Ltd (LLAL) regarding the airport expansion project

The LLAL are planning a further consultation in the autumn and would like to know if the Town Council will either print or promote information in relation to the consultation to ensure residents are aware engage and give feedback.

All present agreed to decline this request. **KP/AD**

5. FESTIVAL PROMOTION 2019

External advertising for the Festival 2019
A supplementary leaflet advertising children's activity at the Festival 2019
Cllr Knights proposed that £500 allocation be spent on both Radio advertising and supplementary Children's leaflet. Cllr Walsh seconded. All present agreed **KP/AD**



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6. CROSSTALK

Content of the next addition of Crosstalk

The following articles were agreed to be included in the next issue.

1. Page on 39 High Street
2. ATM & Award Winners
3. Intro of new councillor (Taps)
4. Regeneration Update (focus on High Street)
5. Residents Opinions

The Deputy Clerk is requested to circulate dates with a view to a June distribution **KP**

7. SOCIAL MEDIA

Approval of the use of Snapchat for Princes Risborough Town Council as per the Media Policy adopted January 2019

Approval the use of Instagram for the Farmers Market as per the Media Policy adopted January 2019

Cllr McLauchlan proposed that the as per the Media Policy, accounts for Snapchat and Instgram for the Farmers Market be created.

RESOLVED: Office to create Social Media accounts and regularly update **AD**

8. AGENDA ITEMS FOR NEXT MEETING

9. DATE OF NEXT MEETING

To be advised

There being no further business to discuss, the meeting closed at 7:30 pm

Chairman Date